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Congratulations!  
Mr. Dribben  
—o—

# The Textorian

Weekly Publication of



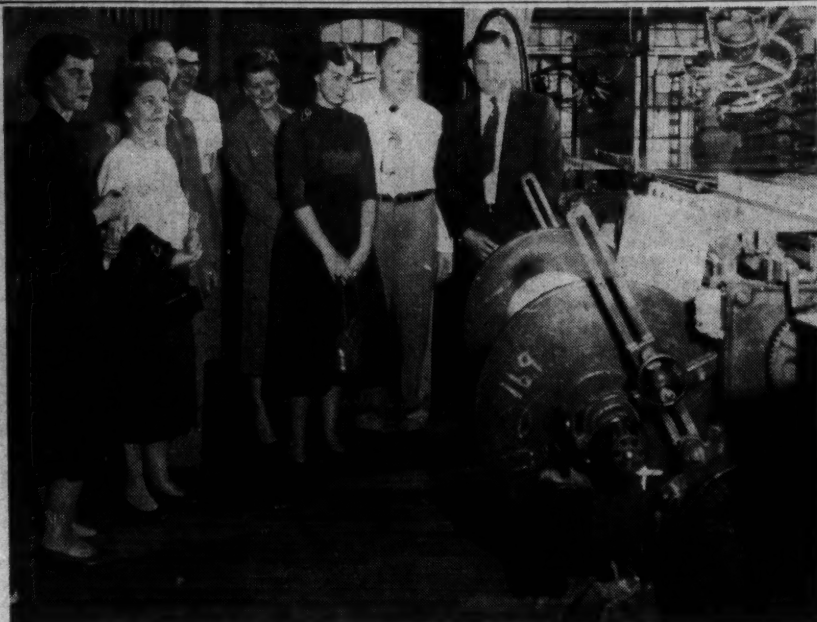
Cone Mills Corporation

—o—  
Congratulations!  
Mr. Dribben  
—o—

VOL. XXVI No. 466

GREENSBORO, NORTH CAROLINA, FRIDAY, NOVEMBER 23, 1953

FOUR PAGES



**GILLESPIE TEACHERS AT REVOLUTION**—These teachers from Gillespie Park School were guided over the Revolution Division Flannel Plant on Industry-Education Day by Luther Smith, superintendent of Revolution Rayon Plant, and Rawley Meadows, superintendent of Guilford Products Company. The teachers are Mrs. W. B. McDonald, Miss Mildred Hutchinson, Miss Clara Townsend, Miss Lynne Goodman and William B. McIver, principal.



**CENTRAL TEACHERS AT PROXIMITY**—These Central School teachers are shown on tour of Proximity Plant with their guide Bobby Crews. They are Miss Grace Holland, Miss Gertrude Perry, Mrs. Sarah Kennerly, Mrs. Ruth Lambeth, Mrs. Lucille O'Brien, Mrs. Joe Jenkins and Miss Virginia Fuller.



**MORE SCHOOL VISITORS AT PROXIMITY**—Luther C. Hepler, Jr., explains a point in textiles to this group of teachers. They are J. T. Seawell, superintendent of operations; Mrs. James A. Hodnett, Central School; Miss Maude V. Talley, librarian; Fritz Vander Steur, Mrs. Mary H. Farthing, Miss Lucille Sheridan, Mrs. Dorothy Taylor, Miss Carrie Bigham, Central School.

## Representative Group Reports On School Visit

Fourteen representatives of Cone Mills visited in various schools of the city last Friday and were guests of the schools at lunch. This was part of the annual Industry-Education Day sponsored by Greensboro Industries, Inc. From this group The Textorian has received reports from John Scott, superintendent of Proximity Plant; Cleo Honeycutt, assistant superintendent of White Oak Plant, and W. O. Leonard, Personnel Department.

Mr. Scott states: "During Industry-Education week I had the privilege of visiting Clara Peck School. This gave me an opportunity to observe 'first hand' the operations of our modern school program. During my tour of this school, I visited 12 classrooms. I had the opportunity of talking with quite a number of the children, and each one seemed to be very much interested in their studies. Many of them showed me their personal handwork. Their work was such that it indicated they are receiving excellent training from well-qualified teachers. I was happy to note that modern equipment, such as visual aids, is being used. This further indicates that much progress has been made in the method of teaching children, as compared to method and equipment used in schools 15 or 20 years ago.

"In talking with some of the students, I was happy to learn that quite a few of them have relatives working for Cone Mills.

"Following the tour I had lunch in their modern, clean dining room. 'In my discussion with the teachers, everyone seemed to think well of the Industry-Education program, stating it was of mutual benefit.' Mr. Honeycutt states:

"I was impressed most by the modern equipment the Curry School had on hand, especially the manual arts and the home economics room."

Mr. Leonard states: "I had the pleasure of visiting Brooks School which, I believe, is the most modern one in Greensboro. I was immediately impressed with the modern architectural design of the school which permits the use of natural lighting as efficiently as artificial lighting. The acoustical tile on the floor keeps the noise to a minimum. So much color is used that one gets the impression that he is not in school at all. The most important thing I noticed was the enthusiasm of the students. They looked as though they really enjoyed school."

## Perrin Presents Charter To Chapter

James R. Perrin of the Cone Mills comptroller's staff and a vice president of the National Machine Accountants Association, presented the official charter and gave the feature address at the meeting of the Atlanta, Ga. Chapter of the National Machine Accountants Association yesterday.

Mr. Perrin's talk dealt with the increasing complex problems of business record keeping today and the challenge it presents to the machine accountants.

The Atlanta Chapter is one of the most recent to join the association which now has 62 chapters and 4,000 members from all parts of the United States and Canada.

The Piedmont Chapter which meets in Greensboro the fourth Thursday of each month was one of the pioneers of the association.

## Local Boys To Attend Hi-Y Conference

Thirtieth Annual Hi-Y Boys conference of the Interstate Young Men's Christian Associations of North and South Carolina will be held in Mount Airy, November 20-22.

The theme of the conference is "Operation Christian." Speakers are Dr. R. Carrington Paelette, Rev. A. C. Wagoner, and George E. Simmons, interstate secretary of Charlotte.

Boys representing Cone Memorial YMCA are Ronnie Money, Jimmy Jordan, Harold Nicholson and Fred Gurkins.

Dale Roberts and Wayne Cates, of the local Y staff will accompany the boys on this trip.

## Doerse M. Harrison Dies At Pineville

Funeral services for Mr. Doerse M. Harrison were conducted last Sunday afternoon at 2:30 o'clock at the Harrison home near Rock Hill, S. C.

Mr. Harrison died Friday morning, November 6, at York County Hospital, Rock Hill, S. C., after a brief illness. He had worked at the Pineville Plant of Cone Mills Corporation for more than three years as a loom fixer on the second shift. He is survived by his wife and eleven children. Two of his sons, William and Bobbie, work at the Pineville Plant also.

## Club To Have Annual Dinner

Proximity-Print Works Community Club will have its annual Thanksgiving dinner next Tuesday night at 6:00 o'clock in the club room at Proximity YMCA. Club members and their friends are invited to this covered dish event.

All officers have been re-elected. They are Mrs. John Scott, president; Mrs. Everette Bryant, vice president; Mrs. Eva Whitely, secretary and Mrs. Eva Suttonfield, treasurer.

## White Oak Matrons See Demonstration

White Oak Matron's Club saw a demonstration of the making of Christmas wrappings and decorations and a display of wrapped packages by Mrs. Stoni Johnson at their meeting last Wednesday morning at White Oak YMCA. Mrs. Mary Farthing discussed the chest x-ray mobile unit with which the Matron's Club will assist. Mrs. W. O. Leonard president, will be general chairman.

The club decided to have a covered dish luncheon for their December meeting. Dishes were assigned to members by the menu committee made up of Mrs. Leonard, Mrs. Frank Starling and Mrs. Lloyd Parsons.

The club will make an offering to give Christmas cheer to a family or individual in the community. Members will exchange "white elephant" Pollyanna gifts. These will be Christmas wrapped and exchanged among those present.

Mrs. George Wyrick was welcomed as a new member.

Mrs. Johnson served coffee and salad, and the women brought sandwiches.

## Kennel Club Gets More New Members

North Greensboro Kennel Club met last Tuesday night. Mrs. J. A. Caddell introduced three new members which she had brought in on the current membership drive. She received a dog leash as a prize. W. W. Swink is offering these as prizes to those recruiting the most members.

These new members are Mrs. Grover C. Cole, Mrs. Virginia L. Cole and Mrs. Katherine Cox.

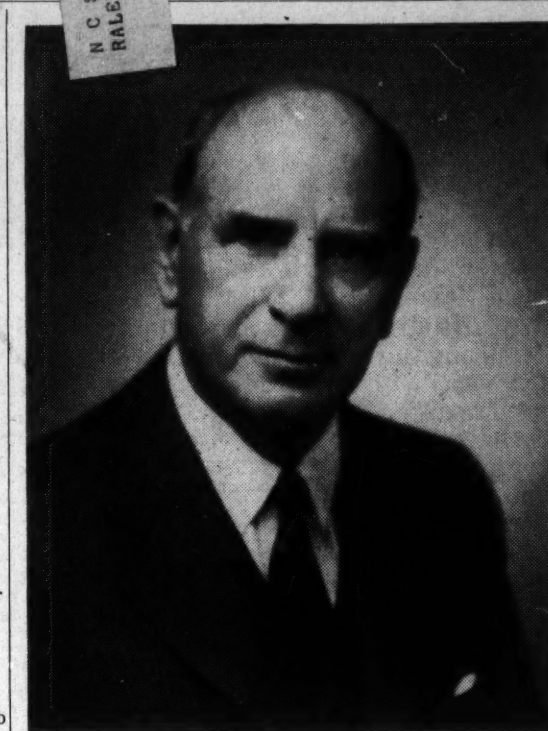
## White Oak Club Has Seasonal Dinner

White Oak Community Club had their annual Thanksgiving dinner last Monday night at White Oak YMCA. Mrs. L. C. Harris had the program.

In addition to husbands of members, guests were Mesdames Bernice Wilkerson, Vera Simpson, Arthur Seawell, Lee Lindsay, Lola Martindale and Mary Ruth Brown. Door prizes were won by Mrs. Simpson, Mrs. Brown and Mr. and Mrs. Tugman.

## Receives Honor

Sydney M. Cone, Jr., president of Cone Finishing Company, was elected vice president of the Textile Research Institute at Princeton, N. J. this week.



SAUL F. DRIBBEN

## N. Y. Board of Trade Honors Saul F. Dribben

The second annual Distinguished Service Award of the Textile Section, New York Board of Trade, was given to Saul F. Dribben, president of Cone Mills Inc. at a luncheon in his honor last Wednesday at the Waldorf-Astoria Hotel.

Winston L. May, vice president of Chicopee Mills Inc. and chairman of the Textile Section, presided. Frank Leslie of Leslie and Co. was toastmaster.

Speakers were Herman Cone, president of Cone Mills Corporation, Floyd Jefferson, co-chairman of the Board of Iselin-Jefferson Co., Inc. and John M. Reeves, president of Reeves Brothers, Inc. They had many things to say in paying tribute to the outstanding career and notable achievement of the guest of honor. (Complete text of Mr. Cone's talk appears in this issue.)

The award plaque presented to Mr. Dribben after the luncheon bears the words: "To Saul F. Dribben in grateful recognition of his character and achievements, and his long record of outstanding contributions to the textile industry." In acknowledging the award, Mr. Dribben addressed himself "not so much to the older members who, like myself have been through the mill, but to the Young Men's Division of the Board of Trade."

He hailed "the new world of textiles which is opening a new generation of leaders in this industry" and went on to say: "It is a world bright with promise in manufacturing and sales. But I would offer a word or two of caution about it. If I am right, it is going to be a world of increasingly competitive business conditions at least for the nearer future. It will be a world in which it will be necessary to pay the closest attention to the changing tides of demand. History, no less than present day experience, shows that the consumer on the average, buys with wisdom. The consumer does not make the same mistake twice. Today's consumer and future consumers have many sources of information and know more about your products, their merits and their demerits too, than you suppose. It is desirable that they should, and it is incumbent on the industry's future leaders that the public be given the qualities it demands and pays for." (Complete text of Mr. Dribben's talk appears on page 2.)

Henry C. Hoffmann, vice president of Reeve Bros. Inc. was general chairman for the luncheon. His committee consisted of George W. Felker, third vice president, Southeastern Cottons, Inc.; John W. Hansen, treasurer, Iselin-Jefferson Co., Inc.; J. Morton Curran, president, Morton Curran Co., Inc.; Charles B. Gulick, Jr., president, Wm. E. Hooper & Sons Co.; Darrell E. Knox, secretary-treasurer, J. W. Valentine Co., Inc. and T. Turner Jones, president, Turner Jones Co.

Mr. Dribben began his career in the textile business 59 years ago. Born in New York City, he started with Cone Export and Commission Company (now Cone Mills Inc.) in 1894. In 1910, he was elected treasurer, a vice president in 1917 and president in 1938. He is presently chairman of the board of directors of the Association of Cotton Textile Merchants and chairman of the board of directors of Worth Street, Inc. Mr. Dribben served on government advisory committees for textiles in World Wars I and II and the Korean conflict.

## Cearas Cone P.T.A. To Hear Two Talks

Phillip J. Weaver, of the city schools staff, will speak on "Who Are Our Exceptional Children?" at the meeting of the Cearas Cone School P.T.A. Tuesday night, November 24. Mrs. L. W. Anderson, librarian, will talk on "The Library Serves Our School and the Community." Parents are invited to visit the library following the meeting. Mrs. Harry Coble will preside.

## NOTICE

The undersigned mills will be closed Thursday and Friday, November 26 and 27th, 1953, in observance of the Thanksgiving Holiday. Operations will cease at 11:00 p. m. Wednesday, November 25, and will be resumed at 11:00 p. m. Sunday, November 29.

**CONE MILLS CORPORATION**  
Proximity Plant  
White Oak Plant  
Revolution Division

## Revolution Club Stew Sale Success

Revolution Community Club's Brunswick Stew sale on Friday, November 13 was a success, due to the cooperation of those who made the stew, sold tickets and bought tickets.

Without this teamwork, pleasant cooperation and "oneness of purpose" 200 quarts of delicious stew, made of top grade ingredients would never have satisfied the appetites of so many friends and families in and near the community.

In order to serve stew for the first shift's lunch Mrs. J. L. Hinshaw and Mrs. Lowell Steele started the fires roaring at 5:00 a.m. in (Continued on page 4)

## Coed Club Planning Membership Drive

Proximity Teen Coed Club met at the Proximity YMCA Thursday, November 12. Plans are being made for a new membership campaign, which will be a square dance and a teen age open house.

For information concerning this club, contact Mrs. Frances Funderburk or Wayne Cates at the Proximity Y.

## Talent Show Tonight

Richard Sullivan, president of Proximity School Parent-Teacher Association, has announced that the school's talent program will be held tonight at 7:30 in the school auditorium. Door prizes will be given away. Admission will be 25 cents.

## Cone Mills Official To Address Ministers

Marion W. Heiss, Vice President of Cone Mills Corporation, will speak to the Textile Ministerial Association next Wednesday at the monthly luncheon meeting at Proximity YMCA.

Rev. John Edwards, pastor of Elder Memorial Baptist Church, will preside.

## Personals

Mrs. G. H. Livengood has returned home after two weeks visit in Washington, D. C. with her sister, and a few days in New York City on a sight-seeing trip.



**CIRCUS SOUND**—These 40 children from White Oak and Proximity community are indebted to Dr. W. J. Reid, L. J. Butler and V. S. Burke for all the fun and excitement they had Monday afternoon, November 9. There were elephants, clowns, lions and all the other things which make a circus something every child enjoys.



**PIGEON CLUB**—Piedmont Racing Pigeon Club celebrated its first anniversary recently with a dinner at White Oak YMCA. Members are shown holding the various trophies their birds have won this year. They are, left to right, Charles Hartsook, J. H. McDaniel, Clarence Barts, Arnold Tidwell, Wade Wall, Richard Leonard, Charlie Wills, Clyde Hunt, Wilburn Whitaker, John Horlick, Bill Banner and George Caudle. Mr. Horlick, High Point, spoke on experiences in racing pigeons in England.



## THE TEXTORIAN

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LELAH NELL MASTERS . . . . . MANAGER

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PROXIMITY



REVOLUTION

PRINT WORKS

WHITE OAK

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, NOVEMBER 23, 1953

### Rings A Sour Note

Our "politicking" former governor is indulging in a practice which should be embarrassing even to his ardent supporters. His recently veiled threat in relationship to State College represents a bad mannered type of "politicking."

We can find no fault with candidate Scott's attempting to secure a mailing list which he thinks will be helpful to him in promoting his campaign. We do find fault, however, with his suggestion (to put it mildly) that he can either benefit or hurt State College, depending upon the support he gets from State College alumni. We just do not like even intimations of that type. We can hardly condone his boasting of what he has done in the light of his objective.

It is our understanding that the powers that be are acting only in accordance with a resolution previously passed relative to the releasing of the type of mailing list that Kerr Scott requested. Certainly, the former governor should not receive such a list unless it is also made available to anyone else seeking same. The ruling should not be changed under threats of reprisals or hints that it might influence the attitude of the former governor if or when he is in position to influence appropriations for the college.

The former governor has stated that he will let the public know whether he is a candidate for the United States Senate next February. If one can judge from the activities of the former governor, including his desire for a State College list, he has already made his announcement and appears to be playing coyly with the North Carolina public. That is his privilege, and although some may feel that it is not in good taste, we can find nothing wrong with his strategy if that is the way he wants to play the game, but the State College episode rings a decided sour note.

### Mr. Dribben Hails New World of Textiles

(This is the complete text of the address by Saul F. Dribben, President of Cone Mills Inc., New York, last Wednesday at the Waldorf-Astoria luncheon given in his honor by the New York Board of Trade.)

I want to thank all of you for this Award of the New York Board of Trade, Textile Section. I know that this annual distinction is not lightly given. I want to thank you Chairman for his kind remarks, and also each and every one of your membership. It is indeed a great honor, of which I shall always be proud.

It also is a very real honor to have this opportunity to meet with you and to say a few words about our Textile Industry. May I for the moment address myself, not so much to the older members who, like myself, have been "through the mill," but to the Young Men's Division of the Board of Trade? Many of its present members as well as members recently "graduated" into your senior division I believe are here today.

To them I would say that the textile industry—past, present and I am sure also for the future, is one of which we are all proud. It is, I think, our greatest single industry. It spans the whole history of the Republic. No industry today is more important to our national economy. And for you younger men who will be new pioneers of this growing and expanding industry, a future unlike anything we have known in the past is now opening.

The textile industry always has been, and is today a pioneering industry, an industry ever reaching for new processes, new products, new merchandising, and new ways of doing things. To amplify this statement, I would go back into history for a moment, and remind you that before the time of factory production of textiles, true manufacturing industries just did not exist. The Industrial Revolution in the 18th century was led by the textile industry as was also the later change in America from an agricultural to an industrial economy.

The problems faced by the early textile pioneers were of a magnitude which we today comprehend with difficulty, and all industry today is indebted to these leaders of

cesses have in turn helped textiles. And it is in no spirit of detraction from their achievements that I would point out that when they came on the scene, many great problems had been solved for them in advance by textile pioneering. The automobile, aircraft, chemical, electrical and other newer trades came on the scene with many problems of factory organization and worker satisfaction and production methods including even the elements of mass production, already in great measure solved or simplified for them by earlier textile experience. Generations of skilled workmen preceded these newer industries where the skilled hand was almost unknown when textiles were born.

Not alone in production, but in merchandising too, the textile pioneer has been important. The change from home to factory production created commerce between cities and countries and made it possible for one town to specialize in textiles, another in shoes and others in iron and steel. Systems of marketing developed. No product is more varied in use than textiles, and textiles here played and continue to play a leading role.

It is significant that right here in New York pioneer merchants of other years created a central marketplace for virtually all of the textiles produced in America. This marketplace has no equal in centralness, efficiency and sound service alike to mills and customers. Here we have developed sound principles and practice and developed such contractual foundation stones as the Worth Street Rules under which operations equitable and fair to buyer and seller alike are established and preserved.

While the textile industry has in its long history experienced both good times and bad, and witnessed all manner of changes in its products and their production and use, I can think of no time in my experience when its restless energies, driving ever onward into new fields, have been more clearly apparent than today.

Following the long depression of the late 1920s, and 1930s, this industry discovered in World War II new capacities to produce and be of service. The years since the war have been mainly favorable. The business climate has been such as to enlarge our activities to new record peace-time highs. New machinery in our mills and new finishing techniques have stimulated the industry. Older fibers are newly modified in processing, and new fibers are constantly forthcoming. A rapidly growing population has helped us. Above all an energetic production and constructive merchandising effort has not hesitated to explore new methods of promotion, advertising, styling and channeling of goods from plant to ultimate consumer.

Not accident, but a resurgence of the pioneering spirit has sustained and advanced in these times our largest textile division—cotton manufacturing. We have new

weaves and new finishes. We can make cotton absorbent and moisture repellent, porous or almost impermeable to air, proof against mildew or flame or crocking, colorfast or sunfast, shrinkproof, abrasion resistant and crease resistant. The qualities that can and are being built into cotton fabrics to meet the particular uses to which they will be subjected are almost endless. And beyond the accomplished and merchantable developments of this sort, our laboratories are working on new projects which may modify chemically or otherwise the cotton fiber itself.

All this, plus style and fashion promotion and a new public consciousness of apparel and home decoration are creating and enlarging the markets for cotton. Even in older fabrics new qualities are found. Denim always a great work clothing fabric, and Corduroy, long confined to boys' wear and heavy duty apparel, are now high fashion fabrics. Bedsheets have developed new fashions in color and fitted design.

This is the new world of textiles which is opening before a new generation of leaders in this industry. It is a world bright with promise in manufacturing and sales. But I would offer a word or two of caution about it. If I am right, it is going to be a world of increasingly competitive business conditions at least for the nearer future. It will be a world in which it will be necessary to pay the closest attention to the changing tides of demand. History, no less than present day experience, shows that the consumer on the average, buys with wisdom. The consumer does not make the same mistake twice. Today's consumer, and future consumers have many sources of information and know more about your products, their merits and their demerits too, than you may suppose. It is desirable that they should, and it is incumbent on the industry's future leaders that the public be given the qualities it demands and pays for.

The pioneers of our industry not only established the foundations of our production, but by their teachings and example and courage have set up precedents for sound business methods and good consumer and public relations. We have all profited from the privilege of following their teachings. We must sustain that vital confidence of customers and suppliers which they have created for us, and which money could never buy.

This new world of textiles offers great advantage to new men, to trained men, to the engineer, to those who have the innate skills and abilities peculiar to production and marketing. For all of these this industry offers great rewards, not solely financial, but in the satisfactions of sound and useful achievement and accomplishment and of a job well done. It is a world where the pioneering spirit which built this industry goes forward with great new opportunities for future expansion and growth.

That's merely an example of what I mean. He was always looking for ways to do things better and so it is not so very strange that within less than 15 years at an age of less than 30, he was put in charge of our New York office. During this time Saul was also improving his education. Finishing high school he felt need for more learning and so he spent many years attending night schools. Though Saul has no College degree, I consider him a well educated man. He is a graduate of the toughest college there is—the "College of hard knocks," and that college was rough too. You fellows know its hard to sell goods now, but very few of you can remember when it was well nigh impossible to convince the buyers of 50 to 60 years ago that the South could make anything but sorry plaids and coarse yarn sheetings. Saul did it though, and ever since those early days—selling has been his greatest hobby. During those years Saul spent at night School I understand he studied finance—I guess his teachers taught him how to read a balance sheet; however, the university of hard knocks taught him something that no teacher of finance could have taught and that is to size up the moral risk of a customer and place it on the correct side of the balance sheet. He might have made a few mistakes in granting credits, but he more than made up for

losses by adding friendships that have been lasting. Many a customer who once bought a bale or two of denims or flannel at a time from us can now buy a thousand or more—and boy, we'd kiss them on both cheeks if they would.

In 1909 Saul was made a Director of Cone Export and Commission Company. He was elected Treasurer in 1910—Vice President in 1917—and President in 1938. Time does not permit me to go into details of his many other offices connected with our Company, however, for many years he has been a Director and Vice President of Cone Mills Corporation and its predecessor Company—Proximity Manufacturing Company.

While selling is Saul's chief hobby, he also enjoys golf and fishing. He also loves to encourage young people and they enjoy his company. He is most modest and informal and likes nothing better than to be called by his first name. My two sons, though nearly a half century younger than Saul, do not "Mister" him and I suspect that when my grandsons get a little older they will also be calling him Saul. I understand that many of the boys on Worth Street are just a little timid about this first name business and so they have adopted him as their uncle. The first time I heard of this was last summer

when Saul was away. Some of his adopted nephews began to circulate the rumor that the price of denim would really be fixed up—or rather down—when Uncle Saul got back from Europe.

So now in behalf of myself, my associates, his lovely family and his host of friends, I say—"God bless and preserve for many years—Saul F. Dribben."

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The Battle of Kings Mountain, fought sixteen miles from Shelby, was the turning point of the Revolutionary War in the South. The site is now a National Park.

### IT HAPPENED IN THE

*Piedmont...*

Veterans of Kings Mountain named their new county and town for their leader in this world-changing battle.

The county was Cleveland, the town Shelby — organized over one hundred years ago.

Famed novelist, playwright, ambassador, federal judge, and two senators have made both county and town nationally known.

Today Cleveland County ranks high industrially and agriculturally. It is first in the state in production of turkeys and cotton, a textile center with twenty-eight mills, and the potted plant "capital" of the South.

In one decade, from 1940 to 1950, payrolls and manufactured goods in Cleveland County more than doubled. In this same decade the Duke Power Company added two new generating units to nearby Cliffs. Today it serves this still growing area with one of the largest steam electric plants in the South.

**DUKE POWER COMPANY**

217 N. ELM STREET

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### Herman Cone Pays Tribute to Mr. Dribben

(This is the complete text of the introductory speech by Herman Cone, president of Cone Mills Corporation, at the luncheon in New York last Wednesday given in honor of Mr. Saul F. Dribben, president of Cone Mills Inc., by the New York Board of Trade.)

Mr. Chairman and members of the Textile Section of the New York Board of Trade—I feel doubly complimented: Firstly, that one of my dearest friends and closest business associates is being honored at this luncheon and secondly; that I have been selected as one of the speakers to pay him tribute.

The history of Saul Dribben with our Company reads like an Horatio Alger story. In fact, Alger missed a bet years ago in not writing a book entitled "Saul the Salesman." It would surely have been his best seller.

On Christmas Eve in 1894 Saul, who was then a boy of 14, found himself wandering around the New York Textile district. Unlike many youths of that age, he was not celebrating the holiday season. He was looking for work. As he passed 274 Church Street he saw in the window of Cone Export and Commis-

sion Company a sign "Boy Wanted." He went in and I'm told the interview was quite short. Saul didn't waste any time in finding out the job specifications—number of hours a week he was supposed to work, number of holidays he was to get, vacation policy, etc., no, not even wages—he said he wanted a job and that's what he got.

Now in those days it was not against the law to work overtime without extra pay, nor was it illegal for boys to work late hours at night. So the officials of our Company did not have to employ an industrial psychologist to learn that here was a boy with ability, guts, and an ambition to get ahead. It seems that Saul took pleasure in tackling the most unpleasant jobs. Many a night after closing time, he took important letters across the ferry to Jersey City so they would catch the night train to Greensboro.

Our Home and Chapel Are Completely Air Conditioned

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## Hanes Funeral Home

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## Cesar Cone School News

Week of November 13

Mrs. Lineberry's fifth grade chose two good citizens for the week. They were Eddie Murphy and Becky Tidwell.

The room is studying a unit on cotton, and when they learn enough about it, they are going to give a radio program.

The class misses Brenda Culbreth who has been absent due to

illness.

The class is proud of their attendance record for the month. The boys have made no absences, and the girls have only made five.

One day last week, the pupils of Miss Schiffman's fourth grade staged a mock television program in their classroom. It was styled after Gary Moore's "I've Got a Secret." The secrets were presented in the form of paintings by the children, each one depicting something the young artist had done or wanted to do. As each child presented his picture to the panel members, they guessed what secret was portrayed. The secrets included many activities, from sliding on the school slides, trips to the mountains, to such things as playing ball, or going sailing.

Master of ceremonies was Tony Craig, operator of camera was Bobby Leverett, and announcer was David Barbour.

The panel consisted of Miss Johnson, Miss Beall, and Miss Schiffman. The class was both studio audience and holders of secrets.

The boys and girls in Miss Brockman's room gave a radio program. They had learned some Nursery Rhymes and songs. They enjoyed making the recording. It was fun to listen to it over the radio.

Miss Heffner's fifth grade, under the direction of their student teacher, Miss Emma Maxwell, are having fun conducting an experiment in nutrition with two white rats. One rat is getting a good diet, the other rat, gets a poor diet of sweets and no milk. The one with the good diet is gaining more each week than the other. Phyllis Chrisco, Donna Vee Brady, Sandra Smith, Iris Byrd, Betty Leonard, and Joyce Woodell were elected to feed, clean the cages and take care of the rats for the week. Michael Kinney and Gerald Crum were elected to help weigh the rats next week.

The pupils of Miss Heffner's fifth grade gave a demonstration in creative rhythms on Thursday for all the fifth grade teachers of the city. Every child participated. Lewellyn Trogdon led the Norwegian Dance. In the Indian Dance, Mary Anne Roberts, Donna Vee Brady, Sidney Harris, Jerry Beal, Michael Welch, and Roger Pinson danced as the chiefs. In the Indian Lament, Iris Byrd, Lewellyn Trogdon, Jerry Beal, Donna Vee Brady, and Roger Pinson led the dance. The other dances were William Grant Still's "The Work Song," all the boys danced this one. The girls danced Litz's Hungarian Rhapsody No. 2. A new dance The March of the Siamese Children was done by all the children.

### Revolution Check-Up Time

Wednesday 8:00 Noon—Clothing hour.

Wednesday, 1:00-4:00 — Baby Clinic at White Oak Y.

Thursday, November 26—Craven family reunion (Revolution Welfare Apartment building.)

Saturday, December 5 — Camp Herman homecoming at Camp Herman (watch for time.)

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### THURSDAY NIGHT IS FAMILY NIGHT



Over twelve million meals served yearly.



## Dr. Heaton Speaks

This is fifth in the series of talks by Dr. George Heaton, sponsored by Greensboro Industries, Inc. and heard each Saturday evening at 7:30 over WFMV-TV.

### YOUR WORK AND SAFETY

One of the most difficult subjects to talk about is "safety." And yet, every man who works in an industrial plant knows that safety comes first. With all of our talking we don't seem to do very much about it. Certainly one of the greatest obstacles in life today is our inability to marshal our resources so that we can live safely and work safely.

Some of the statistics are so amazing that one wonders that we could laugh about the problems, but I must tell you something that I saw the other day. In front of a school I saw this sign: "Don't Kill A Child." Underneath the sign some pupil had scribbled: "No, Wait For A Teacher."

We laugh about this business of safety, but it is so serious that in American homes last year more people were killed by accidents than American soldiers were killed in the first three years of the Korean War. Now that is pretty hard to take, isn't it? In industry we are

trying to do something about it and we are succeeding in part. Two years ago 15,000 industrial workers were killed in American industry. But more than 30,000 industrial workers were killed while they were away from work. So industry, at least, is making some headway, but there is much more to be done.

I was fascinated by a sign I saw at a defense plant just outside of Kingsport, Tennessee, last night. As I drove out of the plant, where they make that powerful explosive, RDX, I saw this sign: "Drive Carefully—We Want You To Come Back To Work." It does seem strange that it is so much safer to work in a plant that manufactures the most powerful explosive, outside of the A Bomb, than man knows than it is to drive an automobile. That is how much modern industry has progressed. It has made many jobs very safe by comparison with the lives that we live in our automobiles and in our homes.

There is a much bigger job to be done, so I want to talk to you tonight about safety—about the prevention of accidents in your work. And as we think together, I believe you will agree it's every man's business. It's the responsibility of everyone—not just management. And the first thing for us to understand is why accidents happen in industry. There are three reasons. Two percent of all the accidents occur because something unpredictable went wrong with machinery—just two percent. Eight percent of the accidents occur because some unsafe condition was allowed to exist uncorrected. I was in a textile mill not long ago and observed bottles that were stacked at the end of the

spinning frame, and I saw a bottle on the floor—an unsafe condition that should have been corrected. Eight percent of all the accidents that happen occur because of some similar condition that is uncorrected.

But Ninety percent of all the accidents that happen when a man is at work occur because that man or someone else has done his job in an unsafe way. Ninety percent of all the injuries in industry occur because some individual was working in an unsafe way. Maybe he was lifting a heavy package with the wrong kind of technique and suffered a physical injury, or maybe he lifted a heavy package and was unprepared in where he was going to put it down. Maybe the accident occurred because he started a machine without observing the protective guard was down. Maybe it occurred because he was working in a particularly hazardous operation without protective goggles or protective shoes. Ninety percent of all the accidents that happen would have never occurred except that a man worked in an unsafe way. Thus, it becomes very important for all of us in industry—management and employee alike—to work together in accident prevention. There is so much at stake—the happiness and well-being of a man's family, the happiness and well-being of other families.

How can we reduce the accidents in the plant where you work? First of all, let me talk to those of you in management, particularly to those of you who operate small plants. More accidents occur in small plants than in larger ones. Management has a responsibility first of all to see that every mechanical device for safety is provided—a responsibility to examine every job that is being done to make sure that job is provided with every safe guard necessary. Management has the responsibility to properly train every new employee—not only to train him in how to do his job but to train him how to do it safely. This is one of the things that we so frequently neglect. You supervisors who train new employees, don't neglect safety instructions. Make sure that every employee knows how to do the job safely. Far more accidents occur in the cases of men who have been employed for only a short time than occur where men have been employed over a longer period of time.

Management has the responsibility of creating an atmosphere of safety consciousness—and every one of us who is a worker has a responsibility, too. We have the responsibility to observe with the utmost cooperation every safety regulation. Sometimes we get irritated by the safety precautions that seem to be imposed upon us, but don't ever get the idea that safety precautions are unnecessary exercises of authority. These precautions are for your good—so you can help

## THE OLD TIMER SAYS!



"Don't let anybody fool you, bud. It was Dictator Joe Stalin himself who said that 'Democracy and Communism can't live in the same world together.'"

by observing them and also by making suggestions about safety. You see things that might cause an accident—you see people doing things in an unsafe way. Speak to your foreman about these things, because it is for your well-being and the well-being of others.

Avoid those things in your life that make you prone to accidents. There are many things within us that determine whether we have accidents or not. For example, there is the emotional factor—far more important than machinery in these days. You will laugh at this, but a woman who nags her husband constantly before he goes to work is upsetting him emotionally so that he is very apt to have an accident. I have interviewed many people who have had accidents, and I have discovered that in a large number of cases something had upset the man emotionally. Maybe it was a sick child, maybe he was worried about his finances, or maybe he was unhappy in his home. So we all have a real responsibility to become emotionally stable and emotionally mature.

There is the hazard of monotonous job. A lot of the work that we do is routine. You get that even in driving an automobile, and many accidents occur because of monotony. The one way to avoid monotony is to keep alert your interest in your job—alertness not only improves quality but alertness and interest in the job prevent accidents. And there is another factor—your physical well-being. Any man who is tired from a sleepless night or who is fatigued because of some illness that is uncorrected is subject to accidents. Get a good physical check-up if you are not feeling well, because you might cause an accident to yourself or to someone else. And then character enters into this thing too, and I will speak very plainly to you. The man whose character is inferior, the man who does not discipline himself in temperance, the man who wastes his strength in a behavior that is demoralizing, is an unsafe worker. Your character means an awful lot in terms of your safety.

So you see, it is a big job—a job that can't be confined to machinery and materials, but also it is the job inside the soul of a man. You, your wife, your children and the family of the other man are all at stake and safety should always be your first consideration.

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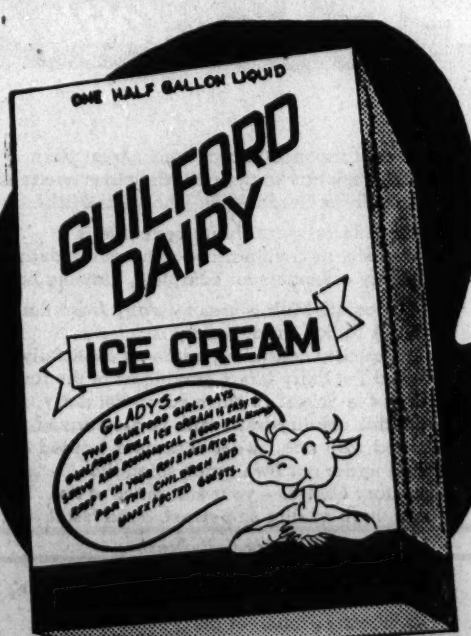
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## LISTEN AMERICANS!

...by George S. Benson  
President of Harding College

On the small Oklahoma farm where I was born and reared I used to spend six days a week throughout the summers plowing and cultivating with four to six head of horses. In the fall, I sometimes marketed a wagon load of wheat before school began, and then kept the team and wagon at school till evening. It was good to be in the field, seeing the crops growing, learning how important the soil is to humanity, getting an understanding of nature.

In those days a farmer's income wasn't very big. Sometimes we had to struggle to get by. But somehow we made it, and the struggle seemed to strengthen us to face the other problems of life confidently. Farming got in my blood. I loved it. I still do. However, I'm worried about some trends in agriculture.

Any common-sense appraisal of the long-range agriculture problem would reject a permanent program of high level subsidies as a solution. Some people now seeking high level subsidies for the beef industry. Actually, a part of the present problem of falling prices can be attributed directly to the government-supported markets for beef of recent years which influenced production of beef cattle to a total of a hundred million head this year. That's 30 to 35 per cent more beef than the market normally demands. Much of this was raised by people who went to beef raising because of high supported prices but who really cannot compete, in production costs, with the long-time efficient cattle producers.

If we continue artificial measures, and subsidize beef cattle, thus establishing an artificially high price so that these cattle raisers who cannot normally compete nevertheless are protected, what's going to happen? Well, the number of cattle will continue to increase and the problem will get bigger and bigger, or we will limit the number producers may have and thus hold back the efficient producers. The potato and egg fiascos are examples. If on the other hand beef cattle were left to find their normal level on the market, the marginal producers who can't produce beef as efficiently as the others would be obliged to get into other fields of agriculture where they can produce on equal terms with competitors.

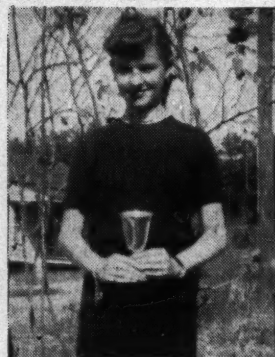
Then the supply and demand on meat would level out, the efficient producers would have a profitable business, and the consumers would benefit through the efficient production—by getting meat at lower prices. And, as taxpayers, we'd all be relieved of subsidies.

Lets develop common-sense help for agriculture. And let's be sure the consumer's voice is heard. It's his money as well as the farmer's that's involved.

## Statistics-Local Church Crusade

SUNDAY, NOVEMBER 15, 1963

Church	Membership	S.S. Enroll.	S.S. Attend.	Worship Attend.
Caraway Memorial Methodist	491	367	211	246
Eller Memorial Baptist	1130	700	348	545
Church of God	245	250	173	279
Newlyn Street Methodist	325	228	167	185
Palm Street Christian	222	225	172	259
Proximity Methodist	594	323	220	217
Rankin Baptist	252	236		
Second Pilgrim Holiness	180	230	166	170
16th Street Baptist	538	411	265	424
Stevens Memorial Baptist	280	215	133	204
Revolution Baptist	416	324	230	312
Wesleyan Methodist	105	178	79	125
St. Paul Methodist	186	116	114	107



**POPULARITY WINNER** — Miss Peggy Jean Parrish of Rankin High School is shown with the trophy she won recently in the popularity contest at the school. She is the daughter of Mrs. Margaret Berry, employee of the Finishing Department at Revolution Division Flannel Plant. She lives on Rt. 5, Greensboro.

## Well Baby Club

Church Street Extension Well Baby Club met November 12th at Steven's Memorial hut. New Members were: Eddie Bateman, son of Mr. and Mrs. J. B. Bateman; Roger Adkins, Elizabeth Adkins, Kenneth Adkins, children of Mr. and Mrs. Lindsey Lee Adkins; Kenney Batts, son of Mr. and Mrs. A. B. Batts; Linda Conner, daughter of Mrs. Conner; Linda Faye Conner, daughter of Mrs. Peggy Eller.

Old members present were: Deb Kay Simmons, Cathie Gibson, Kathy Morris, Sue Ellen Peeler and Jackie Doss.

Owls have acquired an unearned reputation for wisdom simply because they look profound all the time and hoot only occasionally. —William L. Brownell, The Commentator.

## 14 Masons Are Given Membership Awards

Fourteen Revolution Masons have received recognition for length of service with Lodge 552, AF&M. Ulisses Simpson Greer received the Masonic "veteran's emblem" for 50 years membership. The others were given the Grand Lodge service award for 25 years membership.

Presentation of the awards was made here Wednesday night by Harold Mitchell of Greensboro, district deputy Grand Master of the 23rd district of North Carolina, on behalf of the Grand Lodge.

Members recognized for 25 years service were: Asa Carl Clapp, William Wray White, Sr., J. Marvin Phillips, Herman Monroe Leonard, Eugene Albert Hood, Gathier Monroe Hobbs, Clyde Vanburen Harris, Lester Wesley Ferguson, Edwin B. Cockman, William Fletcher Bowles, Edwin Bryce Barrett and Samuel G. Alvis.

## Pythian Echoes

by R. Cole Lee

It is a privilege to be a Pythian, a pleasure to be a Dokkie.

A very congenial and jovial group of Pythians gathered within their Castle Hall on the evening of November 16 to lay plans for future activities. It was disclosed by the chairman of the social functions, Pythian Ray Payne, that on December 5th, a supper followed by a square dance would be held.

Pythian W. B. Burke, acting as secretary, read the attending Pythians L. L. Clegg and T. M. Davis. Pythian Carson Rhew sent his grateful feelings to the Lodge in the form of an open letter. Pythian Rhew is back home after a lengthy stay at he hospital. Pythian Virgil Pace, a victim of complications, remains at Wesley Long.

Many of the local Pythians went to Winston-Salem to attend the fiftieth anniversary of the Wachovia Lodge No. 145 of which Thomas Harris is Chancellor Commander. This Lodge also has moved into its new headquarters on Liberty Street and is making very outstanding progress in propagating the ideals and teachings of Pythianism.

Attention was called to the Dokkie Ceremonial to be held at the gymnasium at Wilkesboro Saturday, November 21. A lively program has been arranged by the Pythians of the extreme western part of the state and thus it behooves every Pythian to attend. Dokkieism is the play-ground of Pythianism, and every ceremonial I have attended has proved morally beneficial and extremely enjoyable. Pythians Sam and Norman Wheeler have placed their names on the dotted line to walk the hot sands of the desert and to drink of the cooling waters of Zem Zems Well.

Recognized among the outstanding Pythians of Monday's session were Marvin Bowles and R. S. Simmons. These two gentlemen having been associated with the Pythian Order perhaps longer than anyone else, except for Pythian W. B. Burke, are very beloved men. It is an inspiration to be in their company and to watch them quietly go about their daily chores with caution being exercised so as to bring others into a fuller understanding of the sacredness of Pythianism.



**TO STRESS MISSIONS**—World Missions will be stressed during the special mission service to be held at the Church of God, Sunday, November 22. Reverend Wade H. Horton, above, Foreign Missions Field Representative of Cleveland, Tennessee, will preach at 11:00. The public is cordially invited.

## Pineville News

by Lillie Mae Brewer

Mr. and Mrs. Fred Chappellear, Jr., visited Mrs. Fred Chappellear, Sr., in Columbia, S. C., last Sunday. Fred's mother has been sick for sometime. Friends wish for her a speedy recovery.

The snail son of Mr. and Mrs. Junior Hensley has been sick in a Rock Hill hospital this week. We hope he will soon be well again.

Douglas Robertson, Jr., son of Mr. and Mrs. Douglas Robertson and grandson of Mr. and Mrs. T. C. Robertson, has been ill in the Presbyterian Hospital, Charlotte. Friends hope he will soon be on the road to recovery.

Members of the B.T.U. of Stough Memorial Baptist Church are looking forward to a fine time Friday night at 7:30 p. m. when they will gather for a weiner roast at the home of Mr. and Mrs. Roland Youngman. Mr. Samuel Crump is director of the B.T.U.

Next Thursday night at 7:00 o'clock, Mrs. Will James of Charlotte will teach a class on "Foreign Missions" at the Stough Memorial Baptist Church. Between classes, the women of the W.M.U. will be served refreshments.

Mr. and Mrs. T. C. Robertson are waiting for their son, Tarrence to come home for a ten-day leave from the U.S. Army. Tarrence is stationed at Fort Eustis, Va.

Rev. H. M. McGinnis, pastor of Stough Memorial Baptist Church, attended the State Baptist Convention November 10 and 11, at the First Baptist Church, Greensboro, N. C.

Mr. Willie Moore and son, Perry, James McCully, Lonnie Lovern, Elmer Thomas and Ems Atkinson went deer hunting last weekend at Lumberton, S. C. They reported killing one deer.

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## Baby Clinic

White Oak - Revolution - Proximity  
(Combined clinic held at White Oak Y.)

Members present on November 18th were: Richard Lewey, Evelyn Lewey, Vail Rhew, Lois Adams, Joyce Adams, George Adams, Becky Adams, Jean Apple, David Newnam, Marilyn Newnam, Charles Newnam, Cephrith Elmore, Louise Smith, Dora Breazelle, Debra Yarbrough, Bobby Baynes, David Baynes, and Stephen Foster.

New members were: Becky Adams, daughter of Mr. and Mrs. G. H. Adams; Donnie Jean Apple, daughter of Mr. and Mrs. Charlie Apple; William Elmore Jr., son of Mr. and Mrs. W. H. Elmore, Sr.; Michael Edward Scruggs, son of Mr. and Mrs. Charles F. Scruggs. The nurses were Miss Lucinda Jones, R. N., and Mrs. Denzel Dickerson, R. N. gave nine immunizations and eight vaccinations.

## Crafts Program For Boys To Begin

A boys craft program, will start next week at both branches of the Cone Memorial YMCA November 23. Boys who are interested in crafts will go to White Oak Y Boys' Department, Monday's, Wednesday's and Thursday's at 3:30 p. m. and at Proximity Y on Tuesday's, Wednesday and Friday's at 3:30 p. m.

This program is under the direction of Dale Roberts and Wayne Cates. Different varieties of crafts been selected, so boys are urged to attend.

## Little Talks With Big Thoughts

Every year I have heard the same remarks. The only variation being the temperature changes: there will not be any beautiful coloring in this Autumn's foliage. It is too hot; too cold; too wet; too dry. But each year, as the chancellors their coloring, it is more beautiful than the previous year.

Particularly this year were people more negative and apprehensive, due to the drought. Again Nature outdid herself in all her gorgeous array. The ugly scars of drought-burned trees were gone.

The dried leaves had fallen from these fragile trees, leaving vistas and great distances of magnificent beauty, usually hidden. Driving along one morning, I thought, how like unto our own lives this is. We worry about what is ahead of us. Then as the proper time comes God meets each worry with a brighter light and greater vista.

Lawmen's National Committee, Inc., Hotel Vanderbilt, New York 16, N. Y.

## Eno Plant News

by Edna S. Ellis

Mrs. Beatrice Reed was returned to her home after being a patient at Duke hospital for three days. Best wishes are extended to her for a speedy recovery.

Nash is the former Yvonne Rice, daughter of Mr. and Mrs. Tom Rice. Mr. and Mrs. Nash also have another son, Eddie, who is now 3½ years old.

Clifton Copeland returned to his job in the Weaving department, last week after an absence of several weeks due to illness.

If employees at Eno Plant have noticed Mr. Clarence Culbreth Mr. and Mrs. Les Nash have announced the birth of a son, David Lester, who arrived at Alamance County hospital in Burlington. Mrs. beaming from ear to ear, it's be-

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cause of the new grandson, James Harold, who arrived November 12th at Duke hospital. The parents are Harold and "Peach" Culbreth, who also have a daughter, Cynthia, age 20 months.

Little Miss Karen Green of Valley Stream, Long Island, N. Y., is visiting her grandparents, Mr. and Mrs. Sydney Green. Karen will be in Hillsboro until the Christmas holidays.

James Riley of the Spinning department, is a patient at the Veterans' Administration hospital in Durham.

## REVOLUTION CLUB

(Continued from page 1)

two coal burners. The committee wishes to express to all who assisted us in this annual project, our most sincere appreciation.

Merlin Beaver, solicited the tickets and spent much time after office hours printing them. Kermit Ritter gave of his "time, brain and brawn," in chopping off chicken heads and helping dress chickens. Luther Rhodes exercised his phenomenal power to stir, simultaneously six huge pots of stew. Without this "manpower" so will-

ing volunteered and efficiently rendered the club could have not done such a satisfactory job.

To the faithful and diligent women who sold tickets and kept perfect account of funds received the club is ever grateful.

They were Mesdames: Luke Newnam, Ernest Cockman, J. L. Hinshaw, Lennie Ritter, Johnnie Lowe, Clem Dowdy, Marvin Apple, Glenn Walker, Mr. Merlin Beaver and Miss Louise Brady.

The stew-makers were Mesdames: Hannibal Moore, Merlin Beaver, J. L. Hinshaw, Johnnie Lowe, Clem Dowdy, Kermit Ritter and Lowell Steele.



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Solid or print washable cotton dresses. Short sleeves. 3-6x.

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Fine imported cashmere short sleeve slip-ons. 8 exciting colors. 34-40.

### Women's Dresses

reg. 3.98-5.98 values  
Rayon faille, gabardine, taffeta, menswear, nylons. Solids, checks, prints. 9-15, 12-20, 16½-24½.

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